



# CORPORATE SPONSORSHIP AGREEMENT

This agreement ("Agreement") is made this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_ ("Effective Date"), between Free Rein Center for Therapeutic Riding and Education ("Free Rein Center"), a tax-exempt 501(c)(3) nonprofit corporation and \_\_\_\_\_ ("Sponsor")

**1. Mutual Benefits.** Free Rein Center provides equine-assisted activities and therapies to people of all ages with a variety of disabilities from Transylvania, Henderson, and Buncombe counties and enjoys a strong positive image in the communities served. Sponsorship of, and association with, Free Rein Center can result in positive benefits to the sponsor. To further its tax-exempt purposes, Free Rein Center intends for sponsorship fees received under this agreement to be Qualified Sponsorship Payments as defined in IRS Code § 513(i) and related Treasury Regulations and offers no inducements that would jeopardize that.

**2. Sponsorship Fees and Benefits.** In consideration for the right to sponsor Free Rein Center's programs and to be acknowledged by Free Rein Center during the term of this Agreement, Sponsor agrees to make a cash contribution to Free Rein Center of \_\_\_\_\_ dollars (\$\_\_\_\_\_), to be paid in a single lump-sum/quarterly installments of \$\_\_\_\_\_ (Diamond level only).

A. During the term of this Agreement, Free Rein Center agrees to identify and acknowledge the Sponsor by displaying Sponsor's logo and other agreed-upon identifying information in or on Free Rein Center's marketing, advertising, facilities, event venues, and promotional media in the manner (placement, form, content, etc.) reasonably determined by Free Rein Center at its sole discretion. Free Rein Center also agrees to provide the qualifying benefits identified in the sponsorship matrix for the Sponsor's level of sponsorship. The Sponsor agrees to provide all content and materials requested by Free Rein Center for use in connection with such sponsorship.

B. During the term of this Agreement, Sponsor shall be permitted to utilize Free Rein Center's name, logo, and other agreed-upon information for the sole purpose of promoting sponsorship of Free Rein Center's programs by the Sponsor.

**3. Termination.** The Term of this Agreement will begin on the Effective Date and continue for a period of one (1) year, renewable for additional one year terms by agreement of the parties. Except in the case of breach by Free Rein Center, no reimbursement of any sponsorship fees paid by the Sponsor will be made by Free Rein Center. In that case, reimbursement of sponsorship fees will be prorated by month as of the date of termination of the Agreement.

**4. Relationship of Parties.** Free Rein Center and the Sponsor are independent of one another. Nothing in this Agreement shall create any association, joint venture, partnership, or agency relationship of any kind between the parties.

\* \* \* \* \*

The parties have executed this Agreement through their duly authorized representatives as of the date first written above.

Free Rein Center:

Sponsor:

By: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_