

# Annual Sponsorship Levels



Annual Sponsorship Fee	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Copper \$250
<b>Benefits</b>					
<b>Signage</b> (with logos & levels)					
◆ Signage in Covered Arena	✓	✓	✓	✓	✓
◆ Gala Sponsor Recognition	✓	✓	✓	✓	✓
◆ Festival/Event Sponsor Signage	✓	✓	✓	✓	✓
◆ Website (with live URL)	Front	Front	✓	✓	✓
<b>Publications &amp; Media</b>					
◆ Gala Program Sponsor Page Listing	Headline	✓	✓	✓	✓
◆ Gala Program Ad (see dimensions below)	Full page	1/2 page	1/4 page	1/8 page	1/8 page
◆ Newsletter Ads	2	1	1	-	-
◆ Social Media Posts	2	1	1	-	-
◆ Gala Press Release Listing	✓	✓	-	-	-
<b>Bonus Benefits</b>					
◆ Complimentary Gala Tickets	10	8	6	4	2
◆ Verbal Recognition at Events	✓	✓	-	-	-
◆ Special Invites to Donor Events	✓	✓	✓	✓	✓

## A la Carte Options

◆ Gala Tickets	\$75 each
◆ Gala Program Ad (size - w x h)	\$400 full page (5" x 8") / \$300 half page (5" x 4") / \$200 quarter page (5" x 2" or 2.5" x 4") / \$100 eighth page (5" x 1" or 1.25" x 4")
◆ Newsletter Ads	\$250 per issue (4 sq. in.)

Business / Corporate

# Annual Sponsorships

Free Rein Center is an established 501(C)(3) nonprofit that has served the community since 2000. The only PATH International member center in Transylvania, Henderson, or Buncombe Counties, we enjoy serving participants and have volunteers from all three.



***Become a sponsor/partner with Free Rein Center and help many people who need more good things happening in their lives. It's also a good business decision !!***

## ***Reach and Visibility - throughout the year in many ways and places***

- ☑ Signage/recognition at Free Rein Center and Special Events
  - 200+ riders and their family members/guardians from throughout the 3 counties
  - 100+ volunteers from throughout the 3 counties
  - 200+ attendees at our annual "Mane Event" gala
  - Hundreds more at our Haunted Barn, Holiday Barn, Volunteer Events, Horse Show, and other special events "at the barn"
  - Thousands at Brevard's White Squirrel and 4th of July Festivals
- ☑ Publications and Social Media
  - 500+ Facebook followers - periodic posts mentioning your business
  - 900+ Quarterly newsletter distribution - sponsors' corner
  - Recognition on Free Rein Center website with links to your business' website

## ***How to Become a Sponsor***

1. Get in touch with us to get answers to any questions or discuss details
2. Complete a sponsorship agreement and mail it to Free Rein Center with your check for the annual sponsorship fee.
3. Send high resolution logos and any artwork/copy to [ed@freereincenter.com](mailto:ed@freereincenter.com)
4. Enjoy the benefits of our partnership

Free Rein Center for Therapeutic Riding and Education  
P.O. Box 1325 ~ Brevard, NC 28712 ~ 828-883-3375 ~ [www.freereincenter.com](http://www.freereincenter.com)